

2017 Construction Worker Four-cell Story Competition

Background & Objectives

Succeeding the great success last year, the Hong Kong Construction Association together with the Hong Kong Construction Industry Employees General Union are excited to launch the safety promotion campaign - *2017 Construction Worker Four-cell Story Competition*. This year the student group is newly included to the competition in order to inject new power and creativity to Construction Safety.

Awards & Prizes

Worker Group	
Awards	Prizes
The Best Health & Safety Award (1 winner)	HK\$10,000
The Best Story Award (1 winner)	HK\$10,000
The Innovative Award (1 winner)	HK\$10,000
The Happy Family Award (1 winner)	HK\$10,000
The Popularity Photo Award (5 winners)	HK\$2,000
Finalists (23winners)	HK\$1,000

- Worker Group Participants must be **a holder of valid Construction Worker Registration Card**;

Student Group	
Awards	Prizes
Gold (1 winner)	Apple Macbook Pro
Silver (1 winner)	Apple Macbook
Bronze (1 winner)	Apple iPad Pro
Merit (5 winners)	Apple iPad

- Student Group Participants must be **a full-time student and a friend or relative of a current Construction Worker**, and quote the Student Card Number and the Construction Worker Registration Card Number of their relative or friend during application, and state the relationship.
- All participants can join **ONE** group and submit **ONE** application **ONLY**

Four-cell Story Specifications (Worker Group)

Participants are encouraged to take part in the competition with their family members. Participants have to create a four-cell story using four photos which are construction related, and are able to demonstrate the importance of safeguarding an excellence family life through working safely in the workplace. Caption could be added to photos to describe the story.

Four-cell Story Themes
– Any topic related to Working at Height or Personal Protective Equipments
Specifications
– <u>At least one photo</u> showing the participant himself/herself among those four submitted photos;
– <u>At least one photo</u> demonstrating the participant himself/herself was working safely in the workplace among those four submitted photos;
– <u>At least one photo</u> showing the participant's family life
Reminder
– Be careful of the compliance to current safety ordinance of the photos

Four-cell Story Specifications (Student Group)

Participant can use any form (e.g. Photography, Drawing, Handcraft, Comic, Words and etc.) to create a Four-cell Story, story's content has to be related to construction safety.

Four-cell Story Themes
– Any topic related to construction safety culture/behavior
Specifications
– Submission needed to be a Four-cell Story

Assessment Procedures

The Organizers will conduct initial screening on the entries to check the validity of each submission. Qualified entries will enter the first screening.

Worker Group
During first screening, 32 entries will be selected as the finalist, which will also be upload to the official event Facebook page in September, for public to vote for "The Popularity Photo Award" .
During second screening, Judging Panel will decide each Award Winners from the 32 finalists.
Student Group
During first screening, entries will be selected as the finalist,
During second screening, Judging Panel will decide each Award Winners from the finalist.

Judging Criteria

Worker Group
<ul style="list-style-type: none">- Safety & health awareness of the participant (worker) on construction site- Creativity, uniqueness & innovation- An entertaining story- A blissful family
Student Group
<ul style="list-style-type: none">- Creativity- Resonance with construction safety- Aesthetic

Decision of the Judging Panel

Judging Panel and Organizers reserve the right for the final decision.

Application Deadline & Arrangement

Applicants shall complete the E-Application Form and submit the entry (in picture format) online through the following website:

http://www.hkca.com.hk/en/photo_competition

by 5:00 pm on 15th August 2017

Organizers reserve the right to request Student Group Participants to submit their work in physical form, if necessary.

Participants are deemed to consent that the Organizers has the right to share their entry with public via website or other media for non-profit making purpose.

Result Announcement & Award Presentation Ceremony

The results would be announced in early October 2017. Award presentation ceremony cum dinner is scheduled in late October.

Information & Enquiries

For further details and application, please visit:

http://www.hkca.com.hk/en/photo_competition

For general enquiries, please contact Mr. Lucas Lo at 3978 8430 or by email: lucaslo@hkca.com.hk